

It's time to celebrate the importance of COMING HOME!! Finding a safe, secure place to call home has been critical for the ~5,000 households EDEN served this last year and those who we will provide housing to in the future. Having a home helps people transform their lives. Having a home serves as a foundation to build stable lives, advance independence, and fulfill aspirations. Join us on September 30th at St. Ignatius High School for EDEN's HOMECOMING 2023 to celebrate the impact of housing solutions on those who experience housing insecurities and homelessness!

HOMECOMING 2023 will be a fun-filled night of great food, dancing, valuable prizes, and a passionate celebration of EDEN's achievements. Dress code suggestions include attire reminiscent of homecoming dances—preferably from the decade you went to high school! Dig out those old disco suits and bridesmaid dresses from your closet or visit local thrift stores for vintage clothing that reminds you of your glorious youth.

You can make this a celebration to remember by becoming a sponsor of the event. We expect more than 300 community leaders, stakeholders, and EDEN supporters to attend, and you can use this opportunity to make a significant impact, both for EDEN and your own organization. Sponsors enjoy special recognition during the event, ads in our program booklet, social media attention, and more. Please see the back of this page for the benefits of each sponsor level.

Please return the enclosed form (or complete the sponsorship form online at www.edencle.org/sponsor) by September 8th (or July 14th if you wish to be a COACH or QUARTERBACK sponsor).

If you have any questions about **HOMEcoming 2023** sponsorship opportunities, please do not hesitate to contact Jacquie Skrzypiec (216-462-0967—jacq@EDENcle.org).

Thank you for your consideration of this request. We look forward to seeing you this fall!

With warmest regards,

Eline M A

Elaine Gimmel Executive Director

HOUSING RESOURCE & DEVELOPMENT AGENCY 7812 Madison Avenue, Cleveland, OH 44102 | (216)961-9690 | FAX (216)651-4066

Shelter Plus Care FAX (216) 651-6692 | www.EDENcle.org | EDENinfo@EDENcle.org TDD/TTY: 1-800-545-1833, ext. 873





SPONSORSHIP LEVELS & BENEFITS

| Sponsorship level | СОАСН | QUARTERBACK | DRUM MAJOR | CHEERLEADER | MASCOT | TABLE | HOME TEAM FANS |
|---|--|---|-----------------------------------|---|--|-----------|-------------------|
| Investment | \$10,000 | \$5,000 | \$2,500 | \$1,000 | \$500 | \$600 | \$250 |
| Tax Deduction | \$8,800 | \$4,200 | \$2,100 | \$700 | \$300 | \$200 | \$150 |
| Number available | 1 | 4 | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited |
| Exclusive sponsorship of the event | Yes | | | | | | |
| Signature dessert named by/for your organization | Yes | | | | | | |
| Distribution of your promo item to all guests | Yes | Yes | | | | | |
| Introduction of Executive Director | Yes | | | | | | |
| Recognition on | Yes | Yes | | | | | |
| marketing materials | Logo* | | | | | | |
| • invitation | Logo | Logo | | | | | |
| • EDEN event website | Logo* | Logo* | Name* | Name* | Name* | Name | Name |
| • event signage | Logo | Logo | Name | | | | |
| • program booklet | Logo | Logo | Name | Name | Name | Name | Name |
| projection screens during event | Logo | Logo | Name | | | | |
| Social media posts featuring your sponsorship | 8 | 6 | 4 | 2 | 1 | | |
| Number of guests in preferred seating** | 24 | 16 | 8 | 6 | 4 | 8 | 2 |
| Full-color ad in program booklet and event website*** | Full-page on back of program 8" high x 5" wide | Full-page in prominent position 8" high x 5" wide | Half-page 4" high x 5" wide | Quarter-page 4" high x 2.25" wide | Eighth-page 1.875" high x 2.25" wide | | |

^{*} includes hyperlink to your web address

^{**}tables seat 8 guests; additional tickets can be purchased for \$75 each or you can reserve a table sponsorship for \$600 (table sponsors receive special recognition)

^{***} Complimentary ad design available upon request



SPONSORSHIP FORM

Complete this form and send it with your check made payable to EDEN.

You can also complete this form online at www.EDENcle.org/event-sponsor
(recommended if you are paying by credit card).

Deadlines: July 14th (COACH & QUARTERBACK sponsors); September 8th (all others)

| Sponsor Name (company or group) | | |
|---|---------------------------------|---|
| Main Contact | | |
| Address | | |
| City | State _. | Zip |
| Phone | Email | |
| Sponsor Level: ☐ COACH - \$10,000 ☐ QUARTERBACK - \$5,000 ☐ DRUM MAJOR - \$2,500 ☐ CHEERLEADER - \$1,000 ☐ MASCOT - \$500 ☐ TABLE - \$600 ☐ HOME TEAM FANS - \$250 | | Please contact me about an in-kind donation, a raffle basket, or a silent auction gift. |
| Payment: | | |
| Check enclosed in the amount check payable to EDEN: to EDEN: to EDEN: to EDEN:I will pay for this by credit can be about the can be about the | DEN HOMECOMING, 781 | ase mail this completed form with your 2 Madison Ave, Cleveland OH 44102. pay. |
| Questions? Contact Jacquie Skrzypi | iec (216-462-0697— <u>jacq@</u> |)EDENcle.org). |



SEPTEMBER 30TH Ignatius High School Magis Athletic Center 3100 Chatham Ave, Cleveland OH 44113

HOMECOMING 2023 will be a fun-filled night of great food, dancing, valuable prizes, and a passionate celebration of EDEN's achievements.

Dress code suggestions include attire reminiscent of homecoming dances—preferably from the decade you went to high school! Dig out those old disco suits and bridesmaid dresses from your closet or visit local thrift stores for vintage clothing that reminds you of your glorious youth.

www.EDENcle.org/event